



Please reply to:

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Charity No: SC014868

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Dear Exhibitor

On behalf of Ayr County Show I have much pleasure in inviting you to apply for a trade stand at our 2010 show which will be held at The Racecourse, Ayr on Saturday & Sunday 8<sup>th</sup> & 9<sup>th</sup> May 2010.

Hopefully we can look forward to kinder weather conditions than we were dealt in 2009 and can return to our usual “seasonal” weather with another quality show of stock and a good mix of both agricultural and non agricultural type stands.

As organisers we are committed to keep this event going forward with a good range of attractions throughout the show field whilst not losing the true agricultural roots of Ayr County Show. Our move in 2006 to a Saturday/Sunday format may have been unpopular with some exhibitors, but in doing so it ensured that the show returned to profit for the first time in many years, something we must strive to do every year to stop years like last when a £19,800 loss was made from destroying the show funds.

After the 2009 show our committee have met on many occasions and implemented several changes to free up better trade stand ground and to increase the livestock attractions on the Sunday in order to make it as successful as our Saturday format.

What are considered to be the best stand spaces will as previously be reserved for Sponsors and anyone wishing to sponsor should contact me at their earliest convenience.

Agricultural shows are still significant business days and continue to offer a great shop window to the rural economy, we welcome companies large and small to continue their support of this major event in the Scottish Agricultural Calendar and welcome any recommendations you might have at any time.

To help boost show funds we are holding a **Country Casino Night** which has been organised for Friday 26<sup>th</sup> February 2010 in Cumnock Town Hall. This was very well supported last year and proved a very entertaining and successful evening. We will be holding a raffle and auction on the night and any donations would be much appreciated to help with our fundraising appeal.

With your support, we can run another successful show. We look forward to seeing you and hope to welcome you to a sunny weekend at The Racecourse on the 8<sup>th</sup>/9<sup>th</sup> May 2010.

Yours sincerely,

*Lorraine J Murdoch*

Lorraine Murdoch (Mrs.)  
Secretary (on behalf of The Ayrshire Agricultural Association)

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